



碩士1+1雙聯學位 課程規劃

Curriculum mapping for 1+1 master program



	上學期 Fall Semester	下學期 Spring Semester
碩一 1 st Grade	<p>必修 Required Courses : *院課五選一 多變量分析、院課（人力資源管理、財務管理、策略管理）</p> <p>選修 Elective Courses : (本系選修任4門課 4 elective courses from master program of Marketing)</p>	<p>必修 Required Courses : *院課五選一，其中行銷管理為必修 行銷研究（二）、院課（行銷管理、營運管理）</p> <p>選修 Elective Courses : (本系選修任4門課 4 elective courses from master program of Marketing)</p> <p>ICSC必修2門課 2 required courses of ISCE : (六月 On June)</p>
碩二 2 nd Grade	<p>必修 Required Courses : Foundations of Creative Learning Creativity Assessment: Methods & Resources Current Issues in Creative Studies Principles in Creative Problem Solving</p> <p>選修 Elective Courses : 2門課 2 courses</p>	<p>必修 Required Courses : Facilitation of Group Problem Solving Creativity and Change Leadership Foundations in Teaching & Training Creativity</p> <p>選修 Elective Courses : 2門課 2 courses</p>